

Affordable Website

www.affordablewebsite.info

www.spagiftandantiques.com

Kaleidoscope Gifts is a beautiful retail gift store and antique store located in Ballston Spa NY. The website was developed in order create awareness of the store, its product offerings and ultimately drive foot and phone traffic to the store.

The site features online galleries of the store's products, an art gallery of local artisans, monthly specials, and an email newsletter sign up. Site traffic is driven by Natural Search, Viral Efforts, Local Business Directories, and Offline Advertising

