

Affordable Website

www.affordablewebsite.info

www.jwcestatesales.com

JWC Estate Sales is a service business specializing in the management and coordination of Estate Sales and Auctions. Their site was developed in order to gain overall awareness of the business and to advertise upcoming sales and auctions.

The site features an email newsletter sign up that is segmented in to 5 categories of Antique Interest, Upcoming Sales Calendar, and Sales Specific Pictorial Product Galleries. Site traffic is driven by Antique Directories, Estate Sale Directories, Natural Search, Offline Advertising, and Word of Mouth

